Join us in the exploration and practice of rhetorical criticism this spring.

“[Edwin Black] allowed us—indeed, compelled us—to see familiar phenomena with new eyes, through unaccustomed angles of vision, and by doing so he broadened and deepened our understanding not only of particular rhetorical phenomena but of the nature and possibilities of rhetoric itself.”

—Stephan Lucas

Topics:
- Neo-Aristotelian Criticism
- Burkean Rhetorics, Cluster Criticism, and Pentadic Criticism
- Epistemic Rhetorics and Fantasy-Theme Criticism
- Ideological Criticism
- Metaphoric Criticism

Major Assignments
Students will analyze a short, non-fiction work in two papers:
- Background and Rhetorical Situation
- Analysis, using a system of rhetorical criticism

Need More Information?
Contact Dr. Welch at welchkd@longwood.edu or call 395-2071
For information concerning disability access phone 434.395.2392 (V) or 711 (TRS)

Photo above by Anna Welch